

## **NOTICE AND ACCESS NOTIFICATION TO SHAREHOLDERS ANNUAL AND SPECIAL MEETING OF SHAREHOLDERS TO BE HELD ON JUNE 27, 2019**

You are receiving this notification as CB2 Insights Inc. (“CB2” or the “Corporation”) has decided to use the notice and access model (“Notice and Access”), provided for under recent amendments to National Instrument 54-101, for the delivery of meeting materials to its shareholders. In respect to the Corporation’s annual and special meeting of shareholders to be held on June 27, 2019 (the “Meeting”), instead of receiving paper copies of the Corporation’s management information circular, audited annual consolidated financial statements and MD&A for the year ended December 31, 2018 (the “Meeting Materials”), shareholders are receiving this notice with information on how they may access the Meeting Materials electronically. However, together with this notification, shareholders continue to receive a proxy or voting instruction form, as applicable, enabling them to vote at the Meeting. The use of this alternative means of delivering Meeting Materials is more environmentally friendly and will reduce the Corporation’s printing and mailing costs.

### **MEETING DATE AND LOCATION:**

The Meeting will be held at 10:00am (Toronto time) at the registered office of the Corporation located at 5045 Orbitor Drive, Building 11, Unit 300, Mississauga, Ontario, L4W 4Y4, for the following purposes:

### **SHAREHOLDERS WILL BE ASKED TO CONSIDER AND VOTE ON THE FOLLOWING MATTERS:**

1. to receive the Corporation’s audited financial statements for the year ended December 31, 2018, together with the auditor’s report thereon;
2. to elect directors of the Corporation for the ensuing year;
3. to re-appoint Grant Thornton LLP, Chartered Accountants, as the auditors of the Corporation for the ensuing year and to authorize the board of directors of the Corporation to fix their remuneration;
4. to consider, and if thought advisable, to approve with or without amendment, a resolution confirming By-Law No. 2 of the Corporation setting out advance notice requirements for nominations of directors by shareholders; and
5. to transact such further and other business as may properly come before the Meeting or any adjournment(s) or postponement(s) thereof.

### **SHAREHOLDERS ARE REMINDED TO VIEW THE MEETING MATERIALS PRIOR TO VOTING.**

### **ACCESSING MEETING MATERIALS ONLINE**

Material can be viewed online at [www.SEDAR.com](http://www.SEDAR.com) or at <http://capitaltransferagency.ca/>.

## HOW TO OBTAIN PAPER COPIES OF THE MEETING MATERIALS

Beneficial shareholders may request paper copies of the Meeting Materials be sent to them by postal delivery at no cost. Requests for meeting material may be made up to one year from the date the information circular was filed on SEDAR, by contacting Capital Transfer Agency toll free at 1-844-499-4482. Requests should be received at least 14 business days in advance of the proxy deposit date and time set out in the accompanying proxy in order to receive the meeting material in advance of the meeting.

## VOTING

Registered Shareholders are asked to return their proxies using the following methods by the proxy deposit date:

Mail: Capital Transfer Agency ULC.  
390 Bay Street, Suite 920,  
Toronto, ON M5H 2Y2

Fax: (416) 350-5008

Email: [info@capitaltransferagency.com](mailto:info@capitaltransferagency.com)

Shareholders with questions about Notice and Access may contact Capital Transfer Agency by calling toll free at 1-844-499-4482, or by email at [info@capitaltransferagency.com](mailto:info@capitaltransferagency.com).

**DATED** at the City of Toronto, in the Province of Ontario, this 13<sup>th</sup> day of May, 2019.

**BY ORDER OF THE BOARD OF  
DIRECTORS**

*“Kashaf Qureshi”*

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**Kashaf Qureshi  
President**